

Transistor Gijutsu (TG) 2024 AD Information

Paper Ad

Space	Rate (JPYen)
Front Cover	720,000
Inside Front Cover	640,000
Inside Back Cover	570,000
Back Cover	720,000
4-Color 1 Page	560,000

Paper and Web Ad

ECN	Rate (JPYen)
4-Colors 1/6 Page ECN Web (https://ecn.cqpub.co.jp/)	60,000

* ECN ad is published in Interface, Transistor Gijtsu, also on website.

Mail Magazine Header Ad

Space	Rate (JPYen)
35 letters x 6 lines	100,000

Release on every 10th

Paper Ad Size



Size
257mmH x 182mmW

※Any text or photos that should not be missing be placed within 10 mm of the finished size from the top, bottom, left or right.

Web Banner Ad

Space	Rate/month(JPYen)
840 x 250 pixel	300,000
420 x 125 pixel	200,000
310 x 470 pixel	200,000
768 x 140 pixel	300,000

* <https://toragi.cqpub.co.jp/>

Schedule 2023

Issue #	Publication Date	Matarial Due	Insertion Closing
#2, 2024	10-Jan	8-Dec	4-Dec
#3, 2024	9-Feb	17-Jan	11-Jan
#4, 2024	8-Mar	13-Feb	6-Feb
#5, 2024	10-Apr	15-Mar	11-Mar
#6, 2024	10-May	12-Apr	8-Apr
#7, 2024	10-Jun	16-May	10-May
#8, 2024	10-Jul	17-Jun	11-Jun
#9, 2024	9-Aug	17-Jul	10-Jul
#10, 2024	10-Sep	16-Aug	9-Aug
#11, 2024	10-Oct	16-Sep	10-Sep
#12, 2024	9-Nov	16-Oct	9-Oct
#1, 2025	10-Dec	15-Nov	11-Nov
#2, 2025	10-Jan	12-Dec	6-Dec
#3, 2025	10-Feb	16-Jan	10-Jan
#4, 2025	10-Mar	14-Feb	10-Feb

■ For more information, please contact;

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