

COMPOTECH Asia

For Smart Design Trend 提供智慧電子設計趨勢平台
www.compotechasia.com

For Smart Design Trend

2025 COMPOTECH Asia Mediakit

COMPOTECH Asia
電子與電腦雜誌
智慧 加速機器人進化

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2024年08月號
Vol.304

“智造” 加速機器人進化

Analog & Power 類比與電源技術
■ 具高精準度的平台級電力 線作溫度感測數字系統的原型
■ 具高精準度的平台級電力 線作溫度感測數字系統的原型

Sensors 感測技術
■ 壓力感測器的工作原理分析及其類型解析

我們是 DigiKey

Industry 產業動向
★2024年第二季全球矽片出貨量成長7%
★電量感測器市場穩步
★2020年台灣電動機車出貨量達166萬台

定價128元

訂閱內頁瞭解詳情

COMPOTECH Asia
智慧電子解決方案設計平台

首頁 資訊 策略&營運 市場&商機 技術&應用 專題 CTOV(視頻) 最新產品 活動訊息

了解更多 PolarFire® FPGA 和 SoC 解決方案堆疊

可加速智慧邊緣設計的十個解決方案堆疊

MICROCHIP

特別企畫 人工智慧 AR/VR 機器人 自動駕駛 ADI Microchip 區塊鏈 行動醫療 科技前瞻

Did You Simulate That? ...

我們擁有廣泛的新產品

ADI汽車座艙體驗：個性化、數位化、沉浸式

瞭解ADI如何賦能未來汽車

ANALOG DEVICES
超越一切可能™

8和16位元升級32位元 微控制器的首選

秒級跳轉或直接點擊

DigiKey 技術中心
digikey.tw

2024年2月19日 13:49

HELPING RF DESIGNERS AVOID COSTLY REDESIGNS FOR LONG-LIFECYCLE SYSTEMS.
End-to-end support for Ampleon's LDMOS, VDMOS, and GaN1 power transistors

Learn More

Rochester Electronics
www.rocelec.com

Authorized Distribution | Licensed Manufacturing Manufacturing Services

DigiKey 經理商

TE-Wi-Fi 與 NSS 用的 FX 隱藏式 CB 撓性天線

瞭解詳情

TAOGLAS

Overview of COMPOTECHAsia magazine

- Established: 1999
- Frequency: Monthly 12x/year
- Circulation: 10,000 copies
- Average Folio: 80+ pages
- Publishing date: 10th of the month
- Ad/Edit Ratio: 20/80

2025 COMPOTECHAsia editorial calendar

Month	Feature	Smart Design	Power & Components
January 1月	Review 2024 and Outlook 2025 回顧 2024 展望 2025	Wearable Devices 可穿戴設備	Photonic silicon 光矽子
February 2月	Video/Audio technology 影音技術	Speech recognition solution 語音辨識方案	OP Amplifier 放大器
March 3月	Wireless communication and assisted high-precision positioning 無線通信與輔助高精度定位	WiFi7/ WiFi6 /Dual mode Bluetooth WiFi7/ WiFi6 /雙模藍牙	Regulator 穩壓器
April 4月	IoT/Edge Computing/MCU 物聯網/邊緣計算/MCU	Edge AIoT solution 邊緣 AIoT 方案	Digital Power 數位電源
May 5月	Smart cars 智慧汽車	Vehicle information communication 車載資通訊	Millimeterwave 毫米波
June 6月	Power Technology 電源技術	SiC/GaN 功率元件 SiC GaN 功率方案	Heat dissipation materials 散熱材料
July 7月	6G//satellite communication 6G、衛星通信	Positioning, Navigation 定位、導航	Smart gateway 智慧閘道器
August 8月	AI & Smart Manufacturing Automation AI 與智慧製造自動化	Logistics、Asset tracking 物流、資產追蹤	Circuit Breaker 斷路器
September 9月	Green energy(carbon reduction) 綠能減碳	LED Lighting LED 照明	Isolation 隔離器
October 10月	Robot 機器人	Mobile robots, 移動機器人 (感測、定位、導航)	Sensing /machine learning 感測/機器學習
November 11月	Smart security 智慧安全	AI Fault Prediction AI 故障預測維護, 工業狀態監控	Security monitoring 安防監控
December 12月	AI Health and Medical Care AI 健康醫療	Remote medical care./vital sign monitoring, 遠端醫療、生命體征監測	Data converter :ADC 資料轉換器:ADC

2025 Print edition rate card

Position	3 x	6 x	12 x	13 x above
Cover Wrap	5,250 USD	4800 USD	3200 USD	
Back Cover	2,400 USD	2,200 USD	2,000 USD	
Inside FrontCover	2,500 USD	2,300 USD	2,100 USD	
P1	2,500 USD	2,350 USD	2,100 USD	
Inside Cover Back	1,750 USD	1,500 USD	1,300 USD	
Cross Page	3,100 USD	2,350 USD	1,850 USD	
Full Page 4/C	1,600 USD	1,300 USD	1,200 USD	1000 USD
Full Page B/W	1,200 USD	1,000 USD	800 USD	700 USD
Unit:USD /each issue				

Overview of www.compotechasia.com

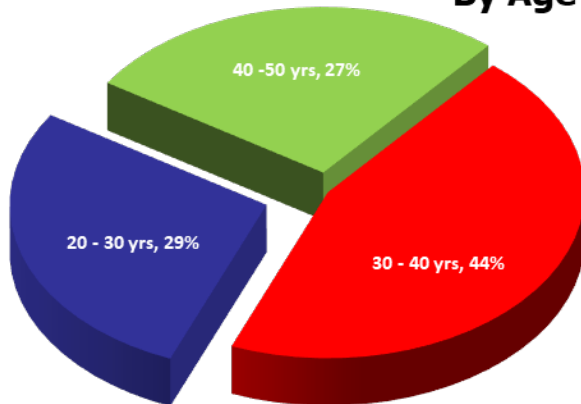
The screenshot displays the homepage of COMPOTECH Asia. At the top, the navigation bar includes 'COMPOTECH Asia 智慧電子解決方案設計平台', '首頁', '資訊', '策略&營運', '市場&商機', '技術&應用', '專題', 'CTOV(視頻)', '最新產品', and '活動訊息'. A prominent banner for MICROCHIP offers '為您提供安全保障' (Providing security for you) with the text '提供 MCU 安全生態系統/解決方案來符合您的應用需求' (Providing MCU security ecosystem/solutions to meet your application requirements). Below this, a category menu lists '特別企画', '人工智慧', 'ARMR', '機器人', '自動駕駛', 'ADI', 'Microchip', '區塊鏈', '行動醫療', and '科技前瞻'. The main content area features several promotional tiles: 'ENSEMBLE GRAPHICS TOOLKIT C++-Based GUI Toolkit' with a 'Microchip' logo; a large central tile for 'ADI 儲能解決方案' (ADI Energy Storage Solutions) with the headline '採用 ADI 創新產品的 儲能解決方案' (Energy storage solutions using ADI innovative products) and the sub-headline '幫助您解決最棘手的設計問題' (Help you solve the most difficult design problems); 'EPROM: SUPPORTING LEGACY SOLUTIONS' by Rochester Electronics; and 'ADI IMU for Robotics' and '入門-MPLAB® X IDE: Project Essentials-02: Wi-Fi Layout'. A 'DigiKey 得捷' logo is visible in the top right. The date '2023年11月16日 12:53' is shown. At the bottom, there are logos for 'STM32' and 'ANALOG DEVICES' with the tagline 'AHEAD OF WHAT'S POSSIBLE™'. A 'TAOGLAS' logo is also present in the bottom right corner.

Website year of foundation:2024

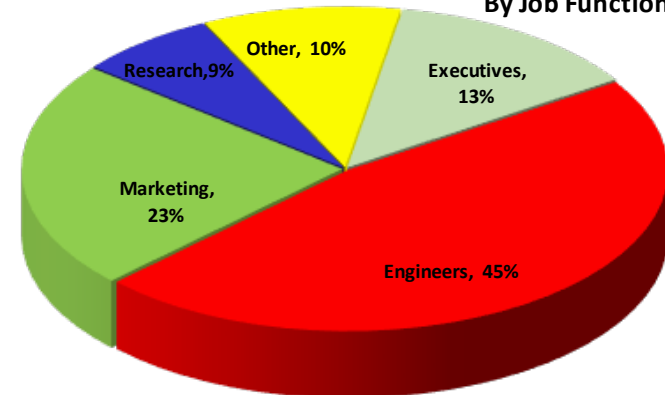
- Page View:950,000~1052,000
- Unique Vistor:264,600
- Independent IP:185,700
- Homepage impression:400,000~500,000

Relevant Audience Analysis

By Age

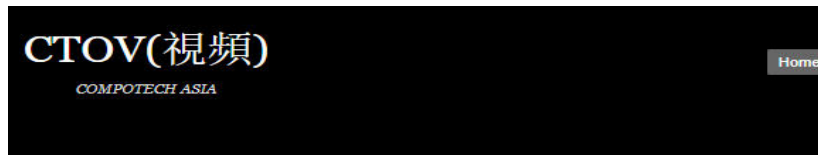


By Job Function

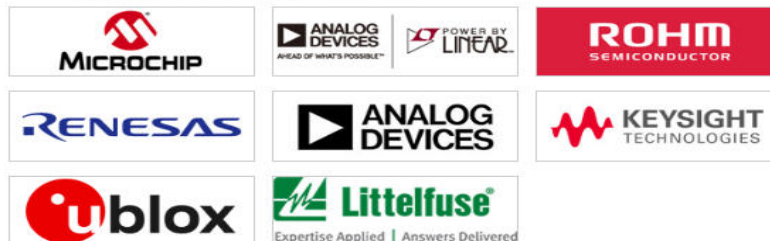


CTOV channel

<http://www.compotechasia.com/a/CTOV/>



首頁 1 2 3 4 5 6 7 8 9 10 11 下一頁 末頁 1 共 115 頁 1027 條



.....> New video showroom

.....> Video providers can own unique space(see ex. below)

CTOV Channel

CTOV(視頻) : littlefuse_video
| COMPOTECH ASIA

Home CTOV Popular About US

MATE-12B (12.7 mm)

SpaceSplice™ Wire Connecting Solution

MDMA MDMB Micro-D Connector Series

共2頁/10條

首頁 上一頁 1 2 下一頁 末頁

Sponsors will have a dedicated page play all videos.

Website Ad Position

The screenshot shows the COMPOTECH Asia website with several advertisements highlighted by red boxes and arrows. The ads are as follows:

- ad01:** 860 x 80 (Pixel) - A video player for Analog Devices with the text "ANALOG DEVICES 超越一切可能™".
- ad02:** 280 x 80 (Pixel) - A Texas Instruments advertisement for a 30 WVin 65W AG/DC 解決方案 (Solution).
- ad03:** 280 x 260 (Pixel) - A Texas Instruments advertisement for a 1080p DLP® 晶片 (Chip) with the text "體驗精巧的 1080p DLP® 晶片" and "購買 EVM".
- ad04:** 860 x 80 (Pixel) - A STMicroelectronics advertisement for the STM32H7 晶片 (Chip) with the text "STM32H7 創紀錄的處理性能和安全服務 內建SRAM, 快閃記憶體高達2MB".
- ad05:** 280 x 260 (Pixel) - A power integrations advertisement for the SCALE-iDriver™ 晶片 (Chip) with the text "可供汽車使用的 SCALE-iDriver™ 可靠性最高的點熱感測器" (Highest reliability point heat sensor for automotive use).
- ad06:** 267 x 170 (Pixel) (every cell) - A central advertisement for "智慧玩轉IoT" (Smart IoT) with the text "「再來」風向球" (The windmill is back).

At the bottom of the page, there is a navigation bar with the text "Linear: 馬達驅動中的絕對編碼器介面" (Linear: Absolute encoder interface in motor drive).

2025 rate card - online

Positon	Pixel (W*H)	Description	Broadcasting	Price
Leaderboard center (ad01)	860*80	Homepage top	loop	3,200
Leaderboard right (ad02)	280*80	Homepage Top Right	loop	2,800
Home Rectange 01 (ad03)	280*260	Under Leaderboard right	loop	2,800
Home Rectangle 02 (ad05)	280*260	Under Leaderboard right	loop	2,800
Middle banner (ad04)	860*80	Hot Video below	loop	2,200
Home middle center (ad06)	267*170	Hot Video above	loop	2,000
Hot Video (ad07)	164*98	Middle center above	loop	1,500
Home Rectangle 03 (ad08)	280*260	Under Leaderboard right	loop	1,500
Home Rectangle 04 (ad09)	280*260	Under Leaderboard right	loop	1,500
Roadblock	640*480	Before Homepage	weekly	1,200
Unit: USD				

CTOV Channel

www.compotechasia.com

- www.compotechasia.com was the **FIRST** site in the region to offer a Video on Demand channel: <http://www.compotechasia.com/a/CTOV/>
- Number of Video: More than **990** video
- No registration is necessary for users to access the videos posted on www.compotechasia.com and on YouTube

CTOV Channel

- *Page View: 150,000*
- *Unique Vistor: 43,000*

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