

トランジスタ技術

Transistor Gijutsu Web Advertising

<http://toragi.cqpub.co.jp/>

CQ Publishing has relaunched TG Website (<http://toragi.cqpub.co.jp/>).

TG website has new menus and renewal contents with all the essential information the engineers will need.

We can help you improve your return on investment, if you decide to advertise on TG Website, please contact our sales rep for more information.

■ TOP BANNER

- USD 2,500 / month
- 60H x 468W pixels
- Max 20KB GIF, 3 animations

■ SIDE BANNER

- Maximum 20KB GIF, 3 animations

Size (height x width pixels)	Rate / month
50 x 150	833
100 x 150	1,250
150 x 150	1,667
200 x 150	2,083
250 x 150	2,500
300 x 150	2,917

■ TEXT BANNER

- USD 1,667 / month
- Max 45 Japanese letter text

■ FULL BANNER

- USD 4,166 / month
- 90H x 728W pixels

- Half Price Special USD 2,083

If the advertiser runs a 4-color 1page (or more) in Transistor Gijutsu, this special banner rate is taken.

- Selection New **Key Products** and **Key Technology corners** have been opened.

- Key Products

Transistor Gijutsu's honored writer makes the evaluation report about the advertiser's latest devices.

- USD 6,667 / month
- The article is the same volume as 4-pages of Transistor Gijutsu magazine.

- Key Technology

The Advertorials which is run in Transistor Gijutsu magazine has been redesigned for the website.

- USD 833 / month
- This corner is only available when the advertiser runs 4-color 2 pages (or more) Advertorials in Transistor Gijutsu magazine.

Advertorial Cost (sample)

Advertorial 2-pages	4,667 x 2pages
Interview and Production Cost	1,667
<hr/>	
Total	11,001 USD

- Ask our sales staff for detail

- Banner Report

Banner Impression and Click monthly report to be sent.

For more information, contact us;
Rie Sugawara
sugawara@cqpub.co.jp
CQ Publishing Co.,Ltd.

■ <http://toragi.cqpub.co.jp/>

